Adeife Adeoye

Graphic Designer

CONTACT

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4, Adewole Adebola Street, Erunwen, Ikorodu, Lagos State.

EDUCATION

SECONDARY SCHOOL

Fortuneland Academy
2020-2022

Junior Second School
Immaculate Heart Junior
Comprehensive High School Maryland
2016-2020

BACHELOR OF STATISTICS & DATA SCIENCES

Redeemer's University
2023-2027

SKILLS

- Active Listening
- Adaptability
- Critical Thinking
- Empathy
- Problem-Solving
- Computer Literacy
- Cooperation
- Strong Communication

PROFESSIONAL SUMMARY

A high-impact Visual Designer and 400-level Statistics & Data Science student at Redeemer's University. I bridge the gap between analytical precision and creative storytelling, specializing in Cinematic Photo Manipulation, Event Branding, and Multimedia Content Creation. With a portfolio spanning religious organizations campus ventures and so much more, I leverage data-driven insights to create visuals that don't just look "good" but are engineered to convert and engage.

WORK EXPERIENCE

GRAPHIC DESIGNER

Freelancer

2021- Present

- Religious & Provincial Branding (RCCG LP86 & Ondo Province 6):

Conceptualized and executed the "Love in a Broken Vessel" and "Men Arise & Shine" campaigns.

- Utilized maximalist digital art techniques to create multi-layered, thematic posters for high-attendance conventions.
- Commercial & Retail Marketing (Sip n Pop Corner, UNILESA): Developed the full visual identity for a campus-based food venture, focusing on high-energy green and yellow palettes to drive foot traffic in the DHL Building area
- Corporate Tech Communication (Tech & Co Hub): Designed minimalist New Month digital assets and Monthly Flyer campaigns, focusing on clean UI/UX-inspired layouts for tech-savvy audiences.
- Academic & Community Identity (RUNSA): Lead Designer for the Redeemer's University Student Association (RUNSA) Valentine's branding, ensuring a professional and cohesive Red & White aesthetic for student engagement.